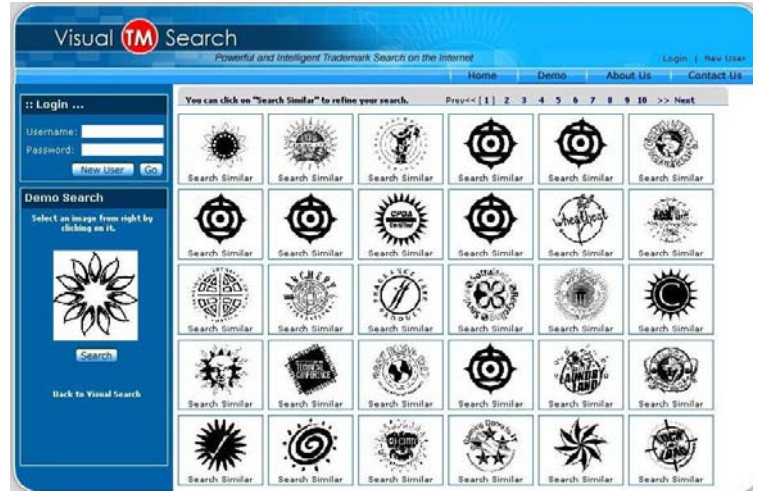


Visual Trademark Search

Searching Trademarks, Logos and Designs Visually



Trademark / Logo Search

Visual Trademark and Logo Search is a break through web application that allows users to visually search through millions of logo and trademark images in seconds. Users can provide an image of their choice and the application searches through 20 years of trademarks registered with the US Patent and Trademark Office (USPTO) and displays search results featuring images that are the closest matches to the user's query image.

The **Visual TM and Logo Search** application allows the users to fine tune and refine their searches with the 'Search Similar' feature.

Users can also perform hybrid searches by combining the power of visual search with text and keyword searches of

- US Classification code, Design Search code, keywords in the trademark Name and Description and more.

HTML reports of the search results are immediately emailed to the user.

Benefits

Visual TM and Logo Search offers several benefits to the users:

- 1: Searches through millions of trademarks and logos in seconds.
2. Drastically reduces the time to conduct a trademark search. Professionals in the Trademark and Intellectual Property areas can now conduct trademark and logo searches automatically in minutes where it used to take several days to complete a manual search.
3. Can be used at every stage of trademark and logo creation – from conceptual design to final registration with the USPTO.
4. Sample shapes and images are provided to give the user a head start in the design and creation of unique logos.
5. Provides powerful and comprehensive search ability by combining the power of visual search with Class and Text/Keyword search.
6. Users can save time by getting the design right the first time – avoid potential infringement issues and expensive rework and redesigns.

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Features

Visual TM and Logo Search provides the following capabilities:

- Powerful and comprehensive – the first and only visual TM search application.
- Eliminates the need to tag logo and trademark images.
- Search millions of images in seconds.
- Visual search based on image content – shape, pattern and other characteristics.
- Refine and fine-tune search iteratively using 'Search Similar' capability.
- Narrow down search results using Class and Text/Keyword search features.
- HTML reports of Search results generated and emailed immediately
- User log in and privacy protection
- Secure payment processing

For more information, visit:
www.Search-TM.com



Subscriptions and Usage

We offer the following usage and pricing options for the TM search application:

- Pay per search or buy a set of search credits
- Free Text/Keyword and Class searches
- Monthly or annual subscription options for unlimited usage and search.
- Search with user-provided images and designs or sample/starter images available on website.



About Visual Search

Visual Search is a leader in *Image, Video, Face, Product and Logo search* solutions. Our products have been successfully deployed at several Government and Enterprise customers providing high reliability and accuracy. Our solutions can be deployed on Desktop, Intranet/LAN, Internet and Mobile platforms. Visual Search is headquartered in USA with offices in Europe & Asia.

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Reports

At present **Visual TM and Logo Search** searches through the trademarks registered with the USPTO. In the near future international trademarks databases for various countries in Europe and Asia will be supported.